With the increased popularity of smart phones, website builders had to adjust to responsive web design. Today, there isn’t much of a difference between previously used Web Design, and Responsive Web Design. In 2015, 50% of web traffic came from mobile devices. As this was written about 7 years ago, the statistic has grown but still support the same argument that mobile devices are taking over the web world.

I own an Apple Watch and was curious why it didn’t contain any web browser. Now it makes sense; there just isn’t enough space to include this tool on a human’s wrist. Looking towards the future, products will change and ultimately the user will have everything at their fingertips. Easy access and usability are the pinnacle of a successful product. According to Ben Moss, the future of Web Design comes as we implement an audio-first approach to building sites.